**DAVID L. BAILEY**

Curriculum Vitae

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# **Education**

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**2023 University of Central Florida**Ph.D. Texts and Technology *(Digital Media)*

Dissertation: *“Time Capsule:* Digital AdFilm Interactive Technology, *Enhancing Viewers to Culturally Script Their Own Perspectives Remotely.”*

**2020 University of Central Florida**M.F.A. Emerging Media *(Feature Film Production)*

Thesis: “Soda Pop: Illusions of Consumability by Generational Minds: *Crowdsourced Story Awakens The Archival Consciousness”*

**2018 Louisiana State University** M.B.A., A.A.C.S.B. Master’s in Business Administration

**University of Central Florida** B.S Liberal Studies (Media, Law, Film, Writing)

**Valencia College** (Certification)Film and Video Production/Editing

# **Employment**

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* 1. **Graduate Teaching Assistant (GTA)** *–UCF Entrepreneurship Department*
* Assisted Professor Cameron Ford, Department Chair of the UCF Entrepreneurial Launchpad interface.
* Worked within Entrepreneurship course directives to aid students development in an active learning platform within the technological delivery protocols of Webcourses, RealizeIT, and Reviewr.
* Live class assistance as well as class organization grading, and course curriculum updates.
* Assisted with the technical delivery interfaces associated with video and course solutions and input.
* Student interaction and assistantship to aid educational goals toward learning stabilization.

1. **Teaching Assistant** **(TA)** -*UCF Rosen Hospitality & Tourism Department*

* Assisted educational processes within Rosen’s Hospitality & Tourism Department, Dr, Heejung Ro.
* Evaluated student assignments and provided constructive feedback.
* Provided valued feedback and assistance to the course, professor, and students.

# **Directed Research**

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1. **-2020 Graduate Research Assistant** -*UCF Film and Media Department*

* Partnered with Professor Phil Peters to help rejuvenation the Graduate Film Department’s recruitment protocols and digital platforms.
* Managed department’s re-emergence into course directives and marketing solutions by establishing digital strategies to increase degree interest on online social media websites.
* Researched to activate informational data toward international recruitment channels and landscapes.
* Utilization of framework sites from Facebook, Instagram, and Google, to promote successful Ad placements.
* Pivotal in the organization and goal directives of reformatting and restyling a more resilient and intuitive program website to aid in application and interest worldwide.

# **Conference**

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1. **Flickering Landscapes Conference**

*Panel Chair (EUROPE)*

* Federica Franze, “Marginal Identities on the Screen: the Representation of the Refugees in Italian Cinema”
* Zvezdana Ostojic, “Ethical Framing and Representations of Immigrants in Films by Raymond Depardon”

# **Work Study**

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**2012 Digital Domain Studios:** Grammy Winner, Bob Katz,

*“Mastering Audio: Art and the Science.”*

**2011** **Nicholson School of Communication**, (UCF) WNSC Radio.

**1998 Axis Magazine:** Editorial Writer *“The Bar Review”*

**1998 Orlando Weekly:** Rolling Stone, Time & Newsweek *(Photograph Finalist).*

**1997 Cinematography:** Director of Photography, Domique Palamero *“Mash.”*

# **Filmography**

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2020 Soda Pop (Documentary) (Writer, Director, Composer, Editor)

*Directed by David Bailey, starring Marion Nestle, Andy Parker, and Minhee Jones.*

2012 Songer en Veillant (Short) (Writer, Director, Composer, Editor)

2011 Alone (Short) (Writer, Director, Composer, Editor, Actor)

2011 Pied du Monde Deux (Short) (Writer, Director, Composer, Editor)

2011 Ghosts 9 (Short) (Writer, Director, Editor)

2008 The Mess (Short) (Digital Cinema)

2008 Terror Inside (Postproduction)

2007 Enormous Nuclear Potato (Short) (Postproduction)

2007 I Hate Musicals (Short) (Postproduction)

1999 The First of May (Feature) (Postproduction)

*HBO Award winning film starring Julie Harris, Joe DiMaggio, and Mickey Rooney.*

1998 The Waterboy (Post-Production)

*Directed by Frank Coraci, starring Adam Sandler, Kathy Bates, Fairuza Balk, & Henry Winkler.*

1998 Half Baked (Post-Production)

*Directed by Tamra Davis, starring Dave Chappelle, Jim Breuer, & Harland Williams.*

1998 Disturbing Behavior (Post-Production)

*Directed by David Nutter, starring James Marsden, Katie Holmes, and Nick Stahl.*

# **Professional Experience**

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**2018-2019 *Technical Video Director,* Orlando Magic NBA**

Orlando, Florida

### Technically direct live video and multimedia within live NBA broadcasted events.

### Lead Broadcast and content production team during televised programming.

### Work within a diverse but innovative technological media center toward game capture.

### Ensure branding and operators dealing with effects, animation, sound, lighting, camera, production, and post-production contribute professionally to broadcast nationally.

**2012-2018 *Video Director*,** **SeaWorld Entertainment**

Orlando, Florida

### Direct live video and multimedia shows within information technology formats.

* A proven collaborator with various company departments creating innovative and creative education multimedia for promotional branding directives.

### Pivotal in training and assisting team members with current media technology.

### SOP practices with equipment maintenance, training, and safe workflow.

* Broadcast video content with animal educators (*Bindi Irwin & Jack Hanna).*
* Audio and video leader in archiving, capturing, editing multimedia content.
* Proven communicator empowering team members in the multimedia process.
* Troubleshoot and overcome project challenges maintaining a clear visual product.

### Multimedia mapping capture within IMAG screen control and video programming.

* Produce Video Packages and transfer logos for special events & promotions
* Live video camera capturing images in fast motion at varying focal depths.

**2005-2012 *Contracted Entertainment*****Universal Studios Entertainment**

Orlando, Florida

* Team leader with organizational live audio venue presentations and events.
* Musical performer for park and venue events and promotions.

### **1997-2001 *Video Post- Production Intern (Editor/Colorist),* Century 3**,

### Orlando, Florida

* Discern the color quality of the audio and video for multimedia support.
* Gathered uncut rushes and sounds, store them and synchronize them accordingly. Determine the sequence of the video by cutting files digitally. *First of May, Half Baked & Water Boy, & Oliver.*

# **Educational Leadership**

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* Direct live video & special events
* Versatile in traditional and digital media conceptualization and script mediums.
* Advanced knowledge of digital applications accompanied with software and on-air visualizing techniques.
* Able to perform within a variety of high-profile film/video and television projects.
* Knowledge and experience using a variety of production equipment.
* Show analysis & feedback for show components –treatments & show notes.
* Film, video and sound editing, IMAG screen control and video programming, SOP practices with equipment maintenance, training, and safe workflow.

# **Skills & Abilities**

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**Software/Technical Proficiencies:**

Extensive Mac & Windows applications knowledge. Ross Video Switchers, Microsoft Office Suite, Adobe Premiere, Final Cut Pro Studio/X, Final Draft/Screenwriter 2000, Sony Vegas Pro, Avid Protools, Logic X, Cinescore, Qlab. Sony HD cameras FX series, Panasonic Digital cameras DVX 100/HXC200, Canon DSLR Pro Series. HD/4K/RED, Panavision/Arriflex/Bolex 35/16 mm, IMAG.